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RESEARCH

# Gamified Mathematics Education (GME): A new pedagogical model for digital learning platforms

Adenike Omonijo Toromade <sup>1,\*</sup>, Christiana Uchechukwu Orakwe <sup>2</sup> and Chioma Angela Okonkwo <sup>3</sup>

<sup>1</sup> Air Force School VI, Lagos, Nigeria.

<sup>2</sup> Tuteria, Lagos, Nigeria.

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<sup>3</sup> Community Secondary School, Umunnachi, Nigeria.

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# Abstract

Gamified Mathematics Education (GME) offers a novel approach to mathematics instruction by integrating game mechanics and interactive technologies into digital learning platforms. This paper explores the theoretical foundations of GME, discussing its alignment with pedagogical theories such as constructivism and motivation models. It highlights the core components of GME, including the use of points, badges, levels, leaderboards, and real-time feedback, and how these elements foster student engagement and improve learning outcomes. Additionally, the paper examines the impact of GME on student motivation, performance, and collaboration, revealing significant improvements in comprehension and participation. While the benefits of GME are evident, challenges such as digital inequality, potential over-reliance on extrinsic rewards, and the need for teacher training are also addressed. The paper concludes with recommendations for optimizing GME implementation, emphasizing the importance of balancing educational content with game mechanics, improving access to technology, and providing professional development for educators.

**Keywords:** Gamified Mathematics Education (GME); Digital learning platforms; Game mechanics in education; Student engagement; Adaptive learning technologies

# 1. Introduction

Mathematics education has long been associated with various challenges that affect student engagement, motivation, and performance. Traditional mathematics teaching methods, which often rely on rote memorization, repetitive exercises, and a one-size-fits-all approach, have proven insufficient in keeping students actively engaged (Fung, Tan, & Chen, 2018). These conventional approaches often fail to address the individual needs of learners, leading to frustration, anxiety, and a widespread perception of mathematics as a difficult subject (Ozkal, 2019). The lack of personalization and interactivity in many mathematics classrooms exacerbates the problem, as students who struggle with fundamental concepts are often left behind, while those who grasp them quickly become disengaged due to a lack of stimulation. Consequently, this traditional model contributes to a widening achievement gap among students and diminishes the overall effectiveness of mathematics instruction (Cevikbas & Kaiser, 2022).

Given the rapid advancement of technology and its increasing role in education, there is growing interest in exploring new pedagogical models that can effectively address these challenges. One such model is Gamified Mathematics Education (GME), an innovative approach that integrates game mechanics and interactive technologies to enhance student learning experiences (Lee, Pyon, & Woo, 2023). GME leverages the natural human inclination toward games— characterized by competition, rewards, progress tracking, and collaboration—to create an immersive and enjoyable learning environment. By incorporating elements such as points, levels, badges, leaderboards, and real-time feedback into mathematics instruction, GME seeks to transform how students engage with mathematical concepts and problems.

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<sup>\*</sup> Corresponding author: Adenike Omonijo Toromade

The approach also allows for greater personalization, as adaptive technologies can tailor the difficulty and pacing of activities to suit individual student needs (Zabala-Vargas et al., 2021).

The importance of integrating game mechanics into digital learning platforms cannot be overstated. Today's students are digital natives, accustomed to interacting with technology in various aspects of their lives. Incorporating game-based elements into educational platforms aligns with students' digital experiences and helps make learning more relevant and appealing to them. Game mechanics have been shown to boost intrinsic motivation, providing students with a sense of autonomy, competence, and relatedness, which are key drivers of engagement according to self-determination theory (Nadeem, Oroszlanyova, & Farag, 2023). Moreover, the integration of game-like features in digital platforms encourages sustained attention and perseverance, as students are motivated to achieve goals, earn rewards, and advance to higher levels. These elements can transform otherwise monotonous and repetitive mathematics exercises into stimulating and rewarding experiences, leading to improved retention and comprehension (Alexiou & Schippers, 2018).

The objectives and scope of this paper are centered around proposing the concept of Gamified Mathematics Education (GME) as a viable pedagogical model for digital learning platforms, with a particular focus on its potential to enhance engagement, motivation, and achievement in mathematics. The paper aims to explore the theoretical foundations that support gamified learning, examine the core components of GME, and analyze its impact on student engagement and performance. Additionally, the paper will discuss the practical implications for educators and platform developers, offering recommendations on how to effectively implement GME in mathematics education. In doing so, it will provide a comprehensive overview of how GME can serve as a powerful tool in addressing the challenges faced by traditional mathematics education while harnessing the potential of digital technologies to transform learning outcomes.

The traditional classroom setting, where students passively receive instruction from a teacher, is often not conducive to active learning. Research has consistently shown that students learn best when they are actively involved in the learning process—through questioning, problem-solving, collaboration, and real-time feedback. However, in many mathematics classrooms, instruction is teacher-centered, with limited opportunities for students to engage deeply with the material (Nicol, Owens, Le Coze, MacIntyre, & Eastwood, 2018). This is compounded by the fact that mathematics is often perceived as an abstract and difficult subject, disconnected from students' daily lives and interests. The lack of real-world applications and hands-on experiences in traditional mathematics instruction further alienates students and reinforces negative attitudes toward the subject. These pedagogical shortcomings have been linked to low mathematics achievement levels, particularly among students who struggle to keep up with the pace of instruction (Tharayil et al., 2018).

In contrast, Gamified Mathematics Education offers a student-centered approach that actively involves learners in the educational process. The use of game mechanics in digital platforms allows students to take control of their learning, making decisions, setting goals, and receiving immediate feedback on their progress (Owens, Sadler, Barlow, & Smith-Walters, 2020). For example, when students solve a mathematics problem correctly, they may earn points or badges, which provides positive reinforcement and motivates them to continue. As they progress through levels of increasing difficulty, they experience a sense of accomplishment and mastery, which further boosts their confidence and willingness to tackle more challenging problems. In this way, GME enhances students' engagement and fosters a growth mindset, where they view effort and persistence as essential components of success (Derakhshandeh & Esmaeili, 2020).

Moreover, the integration of game mechanics in mathematics education is particularly beneficial for students who may struggle with traditional forms of assessment and instruction. For instance, students who experience anxiety or fear of failure in mathematics can benefit from the low-stakes environment created by gamified platforms. In such platforms, mistakes are treated as learning opportunities rather than failures, as students can repeat activities, receive hints, and gradually improve their performance (Es-Sajjade & Paas, 2020). This shift from a fixed to a growth-oriented mindset helps reduce the fear of failure and allows students to develop resilience and problem-solving skills. Additionally, the adaptive nature of many gamified platforms means that activities are tailored to individual learning levels, ensuring that students receive the appropriate level of challenge and support (Alt, 2023).

# 2. Theoretical Foundations of Gamified Mathematics Education

# 2.1. Key Pedagogical Theories Supporting Gamification

One of the central pedagogical frameworks supporting GME is constructivism, a theory that posits learners construct knowledge through their experiences, actively engaging with information rather than passively receiving it. Constructivist theorists, such as Jean Piaget and Lev Vygotsky, argued that learning is a dynamic process in which students build upon prior knowledge through problem-solving, exploration, and interaction. In the context of GME, this is facilitated by game mechanics that immerse students in hands-on mathematical activities (Khadidja, 2020). Rather than simply absorbing facts, students in a gamified environment are encouraged to experiment, test hypotheses, and learn from feedback, fostering a deeper understanding of mathematical concepts. By incorporating levels, challenges, and rewards, GME aligns with the constructivist idea that learning should be an iterative process where students are allowed to make mistakes, correct them, and progressively improve (Shah, 2019).

Another important theoretical foundation for GME is motivation theory, particularly self-determination theory (SDT), which emphasizes the importance of intrinsic motivation in learning. SDT, proposed by psychologists Edward Deci and Richard Ryan, identifies three fundamental psychological needs that must be satisfied to foster intrinsic motivation: autonomy, competence, and relatedness (Ryan & Vansteenkiste, 2023). Autonomy refers to the sense of control over one's own learning; competence involves the feeling of mastery and achievement in a subject; and relatedness pertains to the sense of connection with others in the learning environment (Alrabai, 2021). Gamification in mathematics education directly addresses these needs by providing students with the freedom to explore different problem-solving strategies (autonomy), offering structured progress with immediate feedback (competence), and encouraging collaboration and competition through social features like leaderboards or team challenges (relatedness). These game-based elements thus contribute to a motivational climate where students are more likely to engage deeply with mathematics and sustain their effort over time (Zajda & Zajda, 2021).

Additionally, behavioral learning theories, such as operant conditioning developed by B.F. Skinner, have also been influential in shaping gamified learning environments. In operant conditioning, behavior is shaped by reinforcement and punishment. Gamified educational systems use this principle by rewarding positive behaviors—such as solving a math problem correctly or completing a series of tasks—with points, badges, or virtual prizes (Homer, Raffaele, & Henderson, 2020). These rewards act as positive reinforcement, encouraging students to repeat the desired behaviors and thus reinforcing learning. Unlike traditional classroom settings, where feedback can be delayed, GME provides real-time feedback, allowing students to see the immediate results of their actions, which is critical for sustaining motivation and engagement (Smith).

#### 2.2. The Role of Interactive Technologies and Game Mechanics in Learning

The integration of interactive technologies and game mechanics is a cornerstone of GME, offering students an engaging, adaptive, and immersive learning experience. Interactive technologies—such as digital platforms, apps, and virtual simulations—provide the infrastructure necessary for gamification (Cascella, Cascella, Monaco, & Shariff, 2023). These tools enable the creation of dynamic and interactive learning environments where students can manipulate variables, visualize abstract mathematical concepts, and receive real-time feedback. This contrasts with traditional paper-and-pencil approaches, where students often lack immediate guidance or the ability to experiment freely with mathematical problems.

Key game mechanics in GME include elements like points, levels, badges, leaderboards, and progress tracking. These mechanics serve multiple pedagogical functions: they provide motivation, guide learning progression, and create a structured learning environment. For example, points and levels help students track their progress, offering a sense of accomplishment as they move from simpler to more complex mathematical problems (Lang, 2021). Badges serve as milestones, rewarding mastery of specific skills or concepts, while leaderboards foster a sense of healthy competition and collaboration. These mechanics turn learning into a series of incremental challenges, where students are continuously motivated to achieve more, providing a sense of accomplishment that is often absent in traditional classroom settings (Barkley & Major, 2020).

Furthermore, interactive technologies allow for adaptive learning, where the content and difficulty level can be adjusted based on a student's performance. This ensures that students are neither bored with tasks that are too easy nor overwhelmed by problems that are too difficult. By personalizing the learning experience, GME addresses the diverse needs of students, catering to different learning styles and paces. This adaptability is a significant departure from the traditional "one-size-fits-all" approach often seen in mathematics education, where all students are expected to progress at the same rate, regardless of their individual strengths or weaknesses (Standen et al., 2020).

The interactive nature of GME also encourages students to experiment and learn from their mistakes. In traditional mathematics education, mistakes are often viewed negatively, with students penalized for wrong answers. In contrast, GME promotes a growth mindset by framing mistakes as learning opportunities. Students can attempt problems multiple times, receive hints, and gradually improve their skills. This iterative learning process, supported by game mechanics, helps reduce math anxiety and build resilience, as students are not afraid to fail and try again (Boaler, 2022).

#### 2.3. How GME Differs from Traditional Teaching Methods

GME fundamentally differs from traditional mathematics education in its approach to engagement, motivation, and assessment. In a conventional classroom, students are typically passive recipients of knowledge, with the teacher acting as the primary source of information. This teacher-centered model often fails to account for students' varying abilities and interests, leading to disengagement and poor performance. Additionally, assessment in traditional education is often summative, with students evaluated based on periodic tests that do not provide immediate feedback or opportunities for improvement (Sánchez-Ruiz, Moll-López, Nuñez-Pérez, Moraño-Fernández, & Vega-Fleitas, 2023).

In contrast, GME offers a student-centered learning environment, where students take an active role in their education. Through game mechanics, students are empowered to set their own goals, track their progress, and take ownership of their learning. The continuous feedback provided by interactive technologies allows for formative assessment, where students can immediately see their mistakes, correct them, and improve. This real-time feedback loop is a significant departure from the delayed assessments typical of traditional education (Coleman & Money, 2020).

Moreover, GME encourages intrinsic motivation by making learning enjoyable and relevant to students. While traditional education often relies on extrinsic motivators such as grades or fear of failure, GME fosters a love for learning through the use of game-like rewards and challenges. The gamified environment transforms the often abstract and intimidating subject of mathematics into a series of achievable tasks framed as fun, engaging, and meaningful to students (Caulfield, 2023).

Finally, GME promotes collaboration and competition in ways that traditional education does not. The use of leaderboards, team-based challenges, and peer interaction fosters a sense of community and shared purpose among students. This social dimension of learning, which is often overlooked in traditional education, helps students develop critical interpersonal skills while enhancing their engagement with the subject matter (Christopoulos & Mystakidis, 2023).

# 3. Core Components of GME in Digital Learning Platforms

#### 3.1. Game Mechanics Used in GME

At the heart of GME are game mechanics, which include elements like points, levels, badges, leaderboards, and achievements. These mechanics are designed to mimic the structures found in video games, where players are motivated to progress through various stages by accumulating points, advancing levels, earning rewards, and competing against others. In GME, these game mechanics serve pedagogical purposes by structuring the learning process, providing incentives, and tracking progress (Featherstone & Habgood, 2019).

Points are a common feature in gamified platforms and are awarded to students based on their performance. For instance, students earn points for solving math problems correctly, completing assignments, or participating in learning activities. These points measure success, motivating students to continue engaging with the content and strive for higher scores. Points can also act as currency within the learning platform, where students can use them to unlock new learning materials or challenges, reinforcing the idea that effort and achievement lead to progression (Pawar, Tam, & Plass, 2019).

Levels represent a student's progression through increasingly complex material. As students accumulate points and demonstrate mastery of certain skills, they move up to higher levels where they encounter more challenging problems. This leveling system is crucial in breaking down the often overwhelming scope of mathematics into manageable chunks, allowing students to build their skills incrementally. Levels also add an element of gamified suspense, as students look forward to "unlocking" new content, which can keep them engaged for longer periods. (Ryan & Rigby, 2019)

Badges are another motivational tool used to recognize specific accomplishments or milestones in learning. For example, a student may earn a badge for mastering algebraic equations or for completing a week of problem-solving without errors. Badges act as visible markers of achievement and provide students with a sense of accomplishment. Moreover, badges can be displayed on profiles or dashboards, giving students a sense of pride in their achievements, much like gamers who collect trophies or achievements in video games (Makhluf, 2020).

Leaderboards add a social and competitive dimension to GME by ranking students based on their performance, points, or speed in solving problems. These leaderboards can foster healthy competition and push students to strive for higher rankings. While competition can be a double-edged sword, if managed properly within the GME framework, it can foster

collaboration, as students may work together to understand complex concepts or share strategies for solving difficult problems. Leaderboards can also be personalized so that students are only compared to peers of similar skill levels, minimizing the potential for discouragement (Ntokos & Lamprinou, 2020).

#### 3.2. Interactive Technologies in GME

The success of GME is heavily reliant on the use of interactive technologies, which enhance student engagement and provide dynamic learning experiences. Virtual simulations and real-time feedback are two key elements of these technologies, both of which play pivotal roles in transforming abstract mathematical concepts into tangible, interactive experiences. Virtual simulations allow students to visualize and manipulate mathematical concepts in ways that are not possible with traditional textbooks (Demitriadou, Stavroulia, & Lanitis, 2020). For example, students can use simulations to explore geometric shapes, algebraic functions, or calculus problems by changing variables and observing the effects in real-time. This hands-on, experimental approach aligns with constructivist learning principles, where students are encouraged to actively engage with content and build understanding through exploration. Virtual simulations make abstract ideas concrete, helping students grasp difficult concepts that might otherwise seem inaccessible (Medina Herrera, Castro Pérez, & Juárez Ordóñez, 2019).

Another powerful tool in GME is real-time feedback, which provides students with immediate responses to their actions, whether they are correct or incorrect. In traditional education, feedback is often delayed, typically coming in the form of graded assignments or tests handed back days or weeks later. This lag in feedback can hinder learning, as students may not realize their mistakes until long after the learning moment has passed (Alqurashi, 2019). In GME, real-time feedback ensures that students receive instant guidance, allowing them to correct errors, adjust their strategies, and improve their understanding on the spot. This iterative process helps solidify learning and reduces the chances of reinforcing incorrect methods (Messer, Brown, Kölling, & Shi, 2024).

Real-time feedback also enhances formative assessment, where students are continuously evaluated and provided with opportunities to improve before reaching a final summative assessment. This process aligns with the adaptive nature of GME, as students can learn at their own pace and receive feedback tailored to their individual needs, which is a significant departure from the rigid, one-size-fits-all approach of traditional math education (Qadir et al., 2020).

#### 3.3. Personalization and Adaptive Learning in GME

One of the most important aspects of GME is its emphasis on personalization and adaptive learning. Traditional classroom settings often struggle to meet the needs of diverse learners, as students are taught in a uniform manner regardless of their varying skill levels, learning styles, and paces. GME, however, leverages technology to create personalized learning experiences that cater to the individual needs of each student (El Miedany & El Miedany, 2019).

Through adaptive algorithms, GME platforms can analyze a student's performance in real-time and adjust the difficulty level, content type, and learning path accordingly. For example, suppose a student is consistently solving algebraic problems with ease. In that case, the system may introduce more challenging problems to prevent boredom and ensure continuous growth. Conversely, suppose a student is struggling with a particular concept. In that case, the platform might offer additional practice problems, hints, or step-by-step tutorials to help the student master the material before moving on (Gligorea et al., 2023).

Personalization also extends to learning preferences. Some students may prefer visual aids and interactive simulations, while others might excel with written explanations or collaborative challenges. GME platforms can offer a range of content types to accommodate different learning styles, ensuring that every student has the opportunity to engage with material in a way that suits them best (Liu & Yu, 2023).

# 3.4. Addressing Challenges in Content Delivery for Mathematics

Despite its many advantages, GME faces several challenges in content delivery, particularly when it comes to balancing the complexity of mathematics with the engaging, game-like structure of the platform. Mathematics, by nature, is abstract, cumulative, and often perceived as difficult, which can make it challenging to create content that is both educational and entertaining. One challenge is ensuring that the gamified elements do not overshadow the educational goals. While points, badges, and leaderboards are effective motivators, they must be used to reinforce learning rather than become distractions. To address this, GME platforms must strike a careful balance between game mechanics and instructional content, ensuring that the game-like aspects support and enhance mathematical learning rather than detracting from it (Ke, Shute, Clark, & Erlebacher, 2019).

Another challenge is the need for curriculum alignment. GME platforms must ensure that their content aligns with educational standards and curricula to ensure that students are learning the appropriate material at the right level. This can be difficult, as different educational systems have varying standards and expectations for math education. To overcome this, GME platforms must be flexible and customizable, allowing teachers to tailor the content to fit their curricula and learning objectives (Steinemann et al., 2019).

Finally, accessibility is a key concern in delivering GME. While digital platforms offer many advantages, they may not be accessible to all students, particularly those in under-resourced areas or those with limited access to technology. Addressing this challenge requires ongoing efforts to improve access to digital devices and reliable internet connections and design platforms that are easy to navigate and use, even for students with limited technological literacy (Manzoor, 2024).

# 4. Impact of GME on Student Engagement and Achievement

#### 4.1. Enhancing Motivation and Engagement through GME

One of the most powerful effects of GME is its ability to enhance student motivation and engagement. Traditional mathematics instruction often relies on passive learning techniques, such as lectures, rote memorization, and repetitive problem-solving, which can result in students disengaging from the subject. Many students perceive mathematics as dry, abstract, and irrelevant to their everyday lives. GME addresses this challenge by integrating game mechanics—such as points, levels, badges, and leaderboards—into the learning process, turning mathematical exercises into interactive and enjoyable experiences (Slamet, 2024).

In a gamified environment, students are more likely to engage with the material because the learning activities are structured to be both rewarding and challenging. Points systems incentivize students to complete tasks, solve problems, and participate in learning activities. As students accumulate points, they experience a sense of accomplishment, which boosts their intrinsic motivation. Furthermore, level progression adds a sense of achievement as students advance through increasingly difficult mathematical concepts. This gradual increase in difficulty ensures that students remain challenged without becoming overwhelmed, leading to sustained engagement over time (Adams & Du Preez, 2022).

Additionally, the use of badges and achievements rewards students for mastering specific skills or reaching certain milestones. These visible markers of success provide students with immediate feedback on their progress and encourage them to continue working towards their goals. In this way, GME fosters a growth mindset, where students see effort and persistence as keys to success rather than focusing solely on grades or final outcomes. The game-like structure of GME can also be especially beneficial for students who struggle with traditional methods of learning, as it allows them to experience success in smaller, more manageable increments (Vladimirova Barakova, 2020).

Moreover, leaderboards introduce a competitive element to the learning process, motivating students to outperform their peers or themselves. While competition can be a powerful motivator, GME platforms can promote collaborative learning by allowing students to work together to solve complex problems or share strategies for success. In these environments, students learn to see their peers as both competitors and collaborators, fostering a sense of community within the learning platform (Bai, Hew, Sailer, & Jia, 2021).

#### 4.2. Effects of GME on Student Performance and Comprehension

The positive impact of GME on student performance and comprehension in mathematics is well-documented in research on gamified learning. By transforming abstract mathematical concepts into interactive experiences, GME enhances students' ability to understand and apply these concepts in practical scenarios. Traditional math education often emphasizes procedural fluency—students are taught how to solve problems in a step-by-step manner but may struggle to understand the underlying principles. GME, on the other hand, focuses on conceptual understanding by encouraging students to experiment with and explore mathematical ideas in an interactive environment (Abrahamson et al., 2020).

One of the key features of GME is its use of real-time feedback. In traditional classrooms, feedback is often delayed, with students receiving corrections long after completing assignments or tests. In GME platforms, however, feedback is immediate, allowing students to correct and learn from mistakes in real time (Cordero Abarca, Picado Vargas, & Valverde Zúñiga). This constant feedback loop is crucial for building a deeper understanding of mathematical concepts, as it helps students identify where they went wrong and adjust their approach accordingly. By providing instantaneous feedback, GME minimizes the frustration that often accompanies difficult subjects like math and keeps students engaged in the learning process (Byusa, Kampire, & Mwesigye, 2022).

Additionally, GME platforms often incorporate adaptive learning technologies, which tailor the difficulty of problems to each student's individual abilities. This personalization ensures that students are always working at the right level of challenge, preventing boredom from tasks that are too easy or frustration from problems that are too difficult. Adaptive learning systems use data analytics to track student performance and adjust the learning path in real-time, ensuring that each student receives a customized educational experience. As a result, students who might otherwise struggle with mathematics are given the support they need to succeed, while high-achieving students are continuously challenged to reach their full potential (Gligorea et al., 2023).

The interactive nature of GME also helps students develop critical thinking and problem-solving skills. Rather than passively absorbing information, students are encouraged to actively engage with mathematical problems, experiment with different solutions, and apply their knowledge in novel contexts. This hands-on approach improves procedural fluency and promotes a deeper understanding of the principles behind mathematical operations.

#### 4.3. Social and Collaborative Aspects of GME Platforms

In addition to improving individual engagement and comprehension, GME fosters a sense of collaboration and community within the learning environment. One of the criticisms of traditional mathematics education is its tendency to isolate students; problem-solving is often treated as a solitary activity, with little opportunity for peer interaction or collaboration. GME addresses this issue by incorporating social elements that encourage students to work together, share ideas, and support each other's learning (Gunning et al., 2022).

Many GME platforms feature team-based challenges or group activities, where students can collaborate to solve complex problems or complete learning tasks. This collaborative approach helps students develop their teamwork and communication skills and allows them to learn from each other. By working together, students can pool their knowledge, discuss different strategies, and offer each other feedback. This peer-to-peer learning can be especially effective in helping students grasp difficult concepts, as they can explain ideas to each other in ways that might be more relatable than traditional teacher-led instruction (Ke et al., 2019).

In addition to formal group activities, GME platforms often include social features such as chat rooms, forums, or discussion boards, where students can ask questions, share insights, and offer support. These social features create a sense of belonging within the learning platform, helping students feel connected to their peers even in a digital environment. This sense of community can be particularly important for students who struggle with motivation or who feel isolated in their learning journey. By fostering social connections, GME platforms help create a more inclusive and supportive learning environment, where students are encouraged to help each other succeed (Martin, Dennen, & Bonk, 2020).

Moreover, the competitive elements of GME, such as leaderboards and achievements, can also foster friendly competition among peers. While competition can be motivating, it is important for GME platforms to balance this with opportunities for collaboration. Some platforms address this by offering team-based leaderboards, where students work together to achieve collective goals. This approach emphasizes the importance of cooperation while still allowing students to experience the thrill of competition (Montrief, Haas, Gottlieb, Siegal, & Chan, 2021).

# 5. Conclusion

The key benefits of GME lie in its ability to enhance student motivation and engagement, which directly impacts learning outcomes. Traditional mathematics instruction can often seem disconnected from real-world applications, causing students to disengage. GME addresses this by turning mathematical tasks into rewarding challenges, making learning more interactive and enjoyable. Students are more likely to participate and invest effort in a system where they can see their progress and receive immediate feedback, fostering a sense of accomplishment.

Additionally, the personalization of learning through adaptive technologies ensures that students receive tailored instruction, helping them progress at their own pace. This adaptability addresses a wide range of learning needs, supporting both struggling and advanced learners. GME also promotes critical thinking and problem-solving by encouraging students to experiment with different solutions, deepening their conceptual understanding of mathematics. Moreover, the incorporation of social and collaborative elements fosters a sense of community among students, turning learning into a more cooperative, peer-supported process.

While GME offers numerous advantages, several challenges must be addressed to maximize its potential. One of the primary concerns is ensuring that game elements do not overshadow the educational content. When poorly designed,

gamified systems can lead to a focus on extrinsic rewards (such as badges or points) rather than fostering a deep understanding of mathematical concepts. If students are more concerned with collecting points than mastering the material, the true purpose of education may be compromised.

Another challenge is the technical and financial resources required to implement GME effectively. Developing and maintaining gamified platforms can be costly, and many schools may lack the infrastructure or funding to support such advanced digital learning tools. Additionally, there is the issue of digital inequality, where students from disadvantaged backgrounds may not have access to the necessary technology, further exacerbating educational disparities. Lastly, teachers may require training to integrate GME into their instructional strategies effectively. Traditional mathematics teaching methods are deeply ingrained, and educators may be hesitant or ill-prepared to adopt new, technology-driven models. Without proper support and professional development, the implementation of GME could be inconsistent or ineffective.

#### Recommendations

Several recommendations can be made for educators and platform developers to optimize the implementation of GME in mathematics education. First, developers should prioritize the educational value of game mechanics, ensuring that they serve to enhance learning rather than distract from it. Game elements should be designed to reinforce mathematical concepts, with feedback mechanisms that guide students towards a deeper understanding of the subject.

Second, educators should focus on balancing extrinsic and intrinsic motivation. While gamification can make learning fun, it is essential that students remain motivated by a genuine interest in the subject matter. Educators should integrate reflective practices, encouraging students to understand how game-based activities connect to real-world problem-solving.

Third, schools and policymakers must address the digital divide by ensuring that all students have access to the necessary technology and resources to participate in gamified learning environments. Investment in infrastructure, particularly in underserved communities, will be key to ensuring that GME is equitable and accessible to all.

Lastly, professional development for educators is essential. Teachers must be trained in the technical aspects of GME platforms and how to effectively integrate gamified strategies into their broader instructional goals. Continuous support and collaboration between educators and developers can lead to more effective and sustainable implementations of GME.

# **Compliance with ethical standards**

#### Disclosure of Conflict of interest

The authors declare that they do not have any conflict of interest.

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